



# DISCOVER ARTICULATION CHALLENGE 2024



THE  
NATIONAL  
GALLERY



# CONTENTS

**01**

**About the challenge**

**02**

**Competition timeline**

**03**

**How to take part**

**04**

**Competition rules**

**05**

**Video hints & tips**

**06**

**Preparing your entries**

**07**

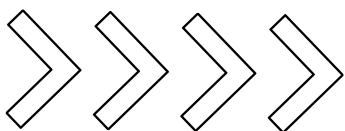
**Sending your files**



# ABOUT THE CHALLENGE

## A competition for KS4 students

**The Discover Articulation Challenge is an annual competition that has been running for 6 years!**

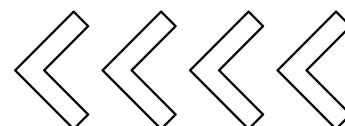


The aim of the competition is to **engage Key Stage 4 students in expressing their opinions, thoughts and ideas about art with confidence**, and to enjoy researching their chosen piece.

Students - either as individuals or in pairs - are invited to **submit a 2-3 minute film of themselves speaking about a work of art**, an artefact or a piece of architecture of their choice.

Teachers are asked to collate the films for their school, (a maximum of 6 per school) and **send them to be judged by staff from the University of Leeds and the National Gallery** by our competition deadline **(21st March 2024)**.

**A maximum of eight presentations are then selected to take part in a live Final** at the University of Leeds, where they deliver a **5-7 minute presentation in front of a live audience on Wednesday 12th June!**



# COMPETITION TIMELINE

**The competition takes place between December 2023  
and June 2024**

4th December  
2023

Discover Articulation Challenge Competition opens!

January-March  
2024

Students and teachers prepare film entries

Thursday 21st  
March 2024 5pm

Competition deadline

April 2024

Judging

Monday 15th  
April 2024

Finalists' announcement

May 2024

Confidence building workshop for finalists (online)

April-June 2024

Finalists prepare and submit their final film

Wednesday 12th  
June 2024

On-campus grand final

# HOW TO TAKE PART

## Key points

- Introduce the competition by showing students the introduction to the **Discover Articulation Challenge video**.
- Please complete the **competition entry form** and submit it alongside your students' entries.
- All students must submit a completed **parental permission form** signed by a parent/carer.
- All students must submit a **pre-project survey form** before beginning work on their submission.



## Entry information

Students may enter as an **individual or in a pair**. If **entering in pairs**, **students** must be from the same school.

Students who enter as a **pair** should both **contribute equally**, when making the film and presenting/speaking.

**Two prizes and one runner-up** will be awarded **overall**. One prize will be awarded for research skills and one prize for presentation skills.

Each school may **enter up to six films** and these can be a combination of individual or pair entries, so mix and match.

**Up to eight presentations** will be chosen for the **live Final at the University of Leeds** – these may be a mix of individual and pair entries.

# COMPETITION RULES

1

**Students should be seen presenting their artwork**, i.e. not a voiceover. They should also show their chosen artwork in their film.

2

Presentations should be based on **a piece of fine art, applied art or architecture**.

3

Students should **select one work or a cohesive series of works by the same artist/architect**. Other works of art may be used to provide context.

4

The competition encourages students to **visit art galleries, museums, exhibitions and architectural spaces to select local subjects for their talks**.

5

The presentation must reflect the **students' own approach and personal response to the work of art**.

6

Presentations for the first round of submission should be between **2 and 3 minutes long**.

7

Presentations for the Final should be between **5 and 7 minutes long**.

8

**The same presentation must be used for the film entry and the Final at the University of Leeds**, although alterations may be made, as the Final presentations will be longer.

9

As well as sending the videos via WeTransfer, **teachers should also fill in an Entry Form, get their students to complete a pre-project survey and collect a parental permission form** for each student entering the competition.

10

**The adjudicator's decision will be final**. It will not be possible to provide feedback on individual films.

# VIDEO HINTS & TIPS

## Competition information

Each film entry should begin with the student or students telling us the following information:

- **Their first name(s) and school**
- **The full name of the artwork they are going to speak about and the full name of the artist.**

Students should **leave a five-second pause between telling us their name/school and then artwork/artist.** This is for editing purposes should we upload their film to our website.

## How to film your entries



Students can record their films **on a smartphone or other device.**



**The quality must be good enough so that other people can see and hear them clearly.** If the quality is not good enough for the judges to hear and see, unfortunately the entry will not be valid!



Films should be of the **students presenting so that they can be seen clearly,** rather than a voiceover.



Presentations must **not be longer than 3 minutes.**



We recommend doing a **test video to check camera and sound quality** before filming entries.



Films should be recorded in **landscape.**



**Make sure your filming device is being held the correct way around** in order to ensure films are not received upside down.

# VIDEO HINTS & TIPS

## Watch this video for dos and don'ts

This video has been created by the Arts Outreach team using **video editor and graphic design tool CapCut**.



Check out our website  
for inspiration from last  
year's winners!





# PREPARING YOUR ENTRIES

## Good quality filming

To ensure your video is good quality, please refer to these guidelines:



*If you have shot your film entirely on your phone, **try playing back the movie on a computer/laptop**. You should be able to identify if the video looks blocky/choppy or has poor audio before sending it to us!*

### Video compression

- For video codec choose **H.264**
- For file format choose **.MP4**

### Frame rate

- Commonly used framerates include **24, 25, 30, 48, 50 and 60 frames per second**.
- A framerate of 30 per second should ensure your video will playback on most systems.
- Anything lower than 24 frames per second may leave your video looking “choppy”.

### Video size/resolution

To ensure your video looks nice when played back on a big screen please use any of the following resolutions:

- **1920 x 1080 (best)**
- **1280 x 720 (better)**
- **854 x 480 (good)**

### Audio settings

The following audio settings should ensure your sound is clear for playback:

- For **mono recording** use **128kbps**
- For **stereo recording** use **384kbps**



# SENDING YOUR FILES

## Send us your entries via WeTransfer!

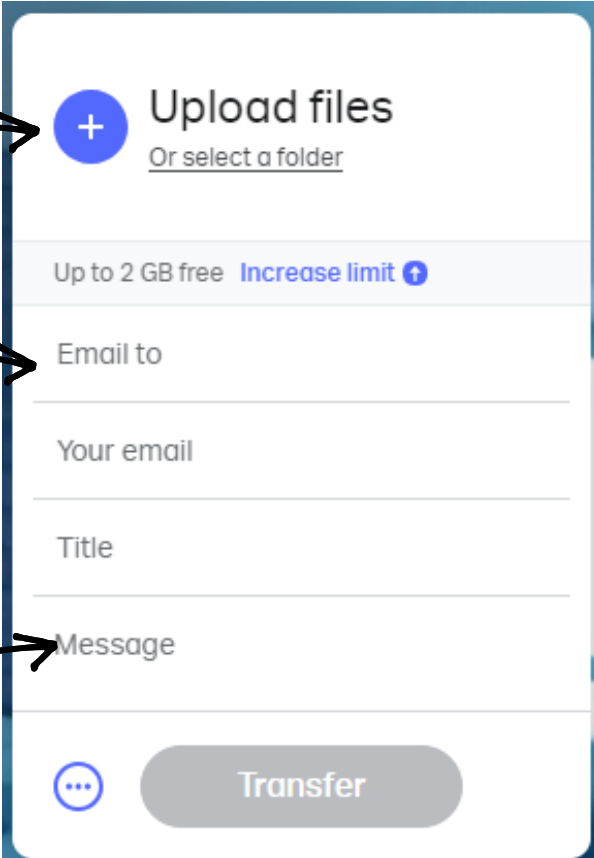
WeTransfer is a file transfer service that is free to use and that easily transfers files of up to 2GB. Please use this to send your students' videos. You may have to send multiple transfers depending on how many entries you are sending from your school.

- Go to [www.wetransfer.com](http://www.wetransfer.com)
- On the homepage, you will see this image - follow the instructions below
- **Your students must begin their film by stating their full name and school,** otherwise their entry will not be valid

Click here to add your students' files

Please send entries to  
[ArtsOutreach@leeds.ac.uk](mailto:ArtsOutreach@leeds.ac.uk)

The message should be:  
*School Name - Discover Articulation  
Challenge*



+

Upload files  
Or select a folder

Up to 2 GB free [Increase limit](#)

Email to

Your email

Title

Message

Transfer

# EVALUATION

## Activity evaluation

Due to new guidelines set by the Office for Students, the Arts Outreach Team at the University of Leeds now need to place **greater emphasis on the evaluation of our activities**.

We would therefore be very grateful if you and your students could complete:

- a pre-project survey once you have introduced the competition
- a mid-point survey after sending student entries (which will be sent after the submission deadline)
- a post-project survey which will be handed out at the competition final



## Higher Education Access Tracker

We would also like to, where students and parents agree, **track your students through the Higher Education Access Tracker** to find out whether your students go onto university or college, where they go and whether they get a job afterwards.

Your students and their parents be asked to take part in this tracking during the **Parent/Carer permission form**. This is not a requirement of taking part in the activity but we would be grateful if you could ask your students to take part and complete the necessary paperwork.

# CHECKLIST

**Before submitting your entries: have you ticked all the boxes?**



- Entry form
- Parental permission form
- Pre- project survey to be completed by each student taking part



- Start of the video: students have stated their full name and school
- Five-second pause between student's name/school and the artwork for editing purposes
- Videos are 2-3 mins long



- Videos are labelled with students' name and school
- Send your entries via WeTransfer including your school's name

**Enter the Discover Articulation Challenge**  
**here!**